

[DOC] A New Gaze Concepcion Cascajosa Virino

As recognized, adventure as capably as experience about lesson, amusement, as capably as contract can be gotten by just checking out a books a **new gaze concepcion cascajosa virino** as a consequence it is not directly done, you could say yes even more regarding this life, all but the world.

We present you this proper as capably as easy exaggeration to get those all. We have the funds for a new gaze concepcion cascajosa virino and numerous ebook collections from fictions to scientific research in any way. among them is this a new gaze concepcion cascajosa virino that can be your partner.

Related with A New Gaze Concepcion Cascajosa Virino: **the building blocks of creation s rabu**

A New Gaze-Concepción Cascajosa Virino 2015

Padres y madres en serie-Visa Barbosa, Mariona (coord.) 2016-09-02 La tercera edad de oro de la ficción televisiva ha favorecido la proliferación de series de gran despliegue técnico y a la vez de narrativas que describen la intimidad y la rutina cotidiana de los protagonistas. Son obras que nos presentan personajes alejados de la heroticidad, representados a menudo dentro del espacio doméstico, que ha pasado a ser un lugar clave para la descripción y evolución de los personajes. Partiendo de la premisa que la ficción televisiva desarrolla una clara función de referencia y legitimación social, creando estereotipos y modelos en los que los espectadores se identifican, este libro analiza veinte de las series contemporáneas más populares, reflexionando sobre el rol paternal y maternal de sus protagonistas. En algunas series se encuentran ejemplos que se alejan de la descripción de la familia patriarcal convencional. Destacamos así la pluralidad de discursos que se están ofreciendo, aunque también observamos que muchas de ellas, a pesar de un envoltorio transgresor, siguen reproduciendo roles que alimentan los valores familiares tradicionales.

Black Mirror-Jorge Martínez-Lucena 2018-02-05 Black Mirror es una distopía televisiva que pone al espectador contra las cuerdas, lo destrona de su confortable sillón y le obliga a tomar conciencia del asfixiante futuro digital que le espera; y siempre con la angustia latente de que pueda acontecer algo inesperado ante el porvenir. Episodio tras episodio, este retablo narrativo se convierte en «el Libro de Job» del homo tecnológico, solo que en este caso Dios no parece responder. En estas páginas, académicos de distintas disciplinas se confabulan para re-visitlar la teleserie y darnos pistas que nos permitan ahondar un poco más en nuestro mundo, tanto el presente como el que está por venir.

Middlebrow Cinema-Sally Faulkner 2016-03-31 Middlebrow Cinema challenges an often uninterrogated hostility to middlebrow culture that frequently dismisses it as conservative, which it often is not, and feminized or middle-class, which it often is. The volume defines the term relationally against shifting concepts of 'high' and 'low', and considers its deployment in connection with text, audience and institution. In exploring the concept of the middlebrow, this book recovers films that were widely meaningful to contemporary audiences, yet sometimes overlooked by critics interested in popular and arthouse extremes. It also addresses the question of socially-mobile audiences, who might express their aspirations through film-watching; and traces the cultural consequences of the movement of films across borders and between institutions. The first study of its kind, the volume comprises 11 original essays that test the purchase of the term 'middlebrow' across cultures, including those of Europe, Asia and the Americas, from the 1930s to the present day. Middlebrow Cinema brings into view a popular and aspirational - and thus especially relevant and dynamic - area of film and film culture. Ideal for students and researchers in this area, this book: Remaps 'Popular' and 'arthouse' approaches Explores British, Chinese, French, Indian, Mexican, Spanish 'national' cinemas alongside Continental, Hollywood, Queer, Transnational cinemas Analyses Biopic, Heritage, Historical Film, Melodrama, Musical, Sex Comedy genres.

NBC-Michele Hilmes 2007-08 "NBC: America's Network makes a significant contribution to our understanding of American broadcasting. Hilmes makes a convincing case for the appropriateness of an examination of a single firm, NBC, to illuminate the major themes and events of American broadcast history. In addition, she adeptly synthesizes a strong set of individually-authored chapters on specific historical periods, controversies, and program genres into a coherent whole. The writing is concise and lively and the breadth and depth of the material makes this a exceptional work."—William Boddý, author of New Media and Popular Imagination "NBC: America's Network is an outstanding book about one network across US television history. Hilmes is an excellent editor who brings broad insights about the television industry to bear on this volume. The individual essays present different approaches and methods, and together provide an integrated history of NBC with analysis that respects the medium and the people that worked in it."—Mary Beth Haralovich, co-editor of Television, History, and American Culture: Feminist Critical Essays. "Filled with highly readable essays by the top scholars in the field. NBC: America's Network explores key, often watershed moments in the network's history to illuminate the central role broadcasting has played in constituting public discourse about what is-and what is-not-in the public interest. A welcome addition to the history of broadcasting, and essential reading for anyone interested in the transformative role of radio and TV in modern life."—Susan J. Douglas, author of Listening In: Radio and the American Imagination A Comparative History of Literatures in the Iberian Peninsula-César Domínguez 2016-10-20 Volume 2 of a Comparative History of Literatures in the Iberian Peninsula brings to an end this collective work that aims at surveying the network of interliterary relations in the Iberian Peninsula. No attempt at such a comparative history of literatures in the Iberian Peninsula has been made until now. In this volume, the focus is placed on images (Section 1), genres (Section 2), forms of mediation (Section 3), and cultural studies and literary repertoires (Section 4). To these four sections an epilogue is added, in which specialists in literatures in the Iberian Peninsula, as well as in the (sub)disciplines of comparative history and comparative literary history, search for links between Volumes 1 and 2 from the point of view of general contributions to the field of Iberian comparative studies, and assess the entire project that now reaches completion with contributions from almost one hundred scholars.

European Television Crime Drama and Beyond-Kim Toft Hansen 2018-12-05 This book is the first to focus on the role of European television crime drama on the international market. As a genre, the television crime drama has enjoyed a long and successful career, routinely serving as a prism from which to observe the local, national and even transnational issues that are prevalent in society. This extensive volume explores a wide range of countries, from the US to European countries such as Spain, Italy, the Scandinavian countries, Germany, England and Wales, in order to reveal the very currencies that are at work in the global production and circulation of the TV crime drama. The chapters, all written by leading television and crime fiction scholars, provide readings of crime dramas such as the Swedish-Danish The Bridge, the Welsh Hinterland, the Spanish Under Suspicion, the Italian Gomorrah, the German Tatort and the Turkish Cinayet. By examining both European texts and the "European-ness" of various international dramas, this book ultimately demonstrates that transnationalism is at the very core of TV crime drama in Europe and beyond.

Premodern Rulers and Postmodern Viewers-Janice North 2018-02-01 Pop culture portrayals of medieval and early modern monarchs are rife with tension between authenticity and modern mores, producing anachronisms such as a feminist Queen Isabel (in RTVE's Isabel) and a lesbian Queen Christina (in The Girl King). This book examines these anachronisms as a dialogue between premodern and postmodern ideas about gender and sexuality, raising questions of intertemporality, the interpretation of history, and the dangers of presentism. Covering a range of famous and lesser-known European monarchs on screen, from Elizabeth I to Muhammad XII of Granada, this book addresses how the lives of powerful women and men have been mythologized in order to appeal to today's audiences. The contributors interrogate exactly what is at stake in these portrayals; namely, our understanding of premodern rulers, the gender and sexual ideologies they navigated, and those that we navigate today.

Women in Communication-Nancy Signorielli 1996 Covers women pioneers, professionals, and scholars in the field of communication, discussing their background, families, and careers

The Producer's Medium-Horace Newcomb 1985 Describes the role of the television producer, and top producers discuss their social, political, and artistic concerns

We Now Disrupt This Broadcast-Amanda D. Lotz 2018-04-13 The collision of new technologies, changing business strategies, and innovative storytelling that produced a new golden age of TV. Cable television channels were once the backwater of American television, programming recent and not-so-recent movies and reruns of network shows. Then came La Femme Nikita, OZ, The Sopranos, Mad Men, Game of Thrones, and The Walking Dead. And then, just as "prestige cable" became a category, came House of Cards and Netflix, Hulu, Amazon Video, and other Internet distributors of television content. What happened? In We Now Disrupt This Broadcast, Amanda Lotz chronicles the collision of new technologies, changing business strategies, and innovative storytelling that produced an era termed "peak TV." Lotz explains that changes in the business of television expanded the creative possibilities of television. She describes the costly infrastructure rebuilding undertaken by cable service providers in the late 1990s and the struggles of cable channels to produce (and pay for) original, scripted programming in order to stand out from the competition. These new programs defied television conventions and made viewers adjust their expectations of what television could be. Le Femme Nikita offered cable's first antihero, Mad Men cost more than advertisers paid, The Walking Dead became the first mass cable hit, and Game of Thrones was the first global television blockbuster. Internet streaming didn't kill cable, Lotz tells us. Rather, it revolutionized how we watch television. Cable and network television quickly established their own streaming portals. Meanwhile, cable service providers had quietly transformed themselves into Internet providers, able to profit from both prestige cable and streaming services. Far from being dead, television continues to transform.

The Lesbian Heresy-Sheila Jeffreys 1993 A critique of the lesbian sex industry's efforts to profit from women's oppression.

This Thing of Ours-David Lavery 2002 As a work of popular culture, an innovative television series and a media phenomenon, 'The Sopranos' has made an impact throughout the world. This text investigates both the wide appeal and controversial reception of this highly-debated drama.

Quality Popular Television-Mark Janovich 2003 Why are some contemporary television shows so compelling? The Sopranos, Buffy the Vampire Slayer, Friends and ER are examples among many of a new era of the 'must-see' programme. These shows and others like The X-Files and Ally McBeal, have a compulsiveness, a depth of characterisation and 'back-story' that puts most of cinema to shame. Quality Popular Television looks at this new category of 'cult' television (mostly US-produced) and the reasons for its emergence. Looking at shows as diverse as Ally McBeal, Martial Law, Buffy, Lois and Clark, Star Trek: The Next Generation and Ellen the book examines the particular qualities necessary for success and how they relate to issues such as the economics of network scheduling, the growth of the internet and contemporary debates about television audiences. This important new book provides an invaluable window on transformations in contemporary television culture.

Women's Cinema, World Cinema-Patricia White 2015-01-26 In Women's Cinema, World Cinema, Patricia White explores the dynamic intersection of feminism and film in the twenty-first century by highlighting the work of a new generation of women directors from around the world: Samira and Hana Makhmalbaf, Nadine Labaki, Zero Chou, Jasmila Zbanic, and Claudia Llosa, among others. The emergence of a globalized network of film festivals has enabled these young directors to make and circulate films that are changing the aesthetics and politics of art house cinema and challenging feminist genealogies. Extending formal analysis to the production and reception contexts of a variety of feature films, White explores how women filmmakers are both implicated in and critique gendered concepts of authorship, taste, genre, national identity, and human rights. Women's Cinema, World Cinema revitalizes feminist film studies as it argues for an alternative vision of global media culture.

Contemporary Spanish Cinema-Barry Jordan 2019-01-04 Contemporary focus, right up to date with material from 1980s and 90s. Wide-ranging analyses of major directors, themes, genres and issues, including historical film, genre cinema, women in film and autonemies.

Television on Demand-MJ Robinson 2017-06-01 Since the beginning of broadcasting, radio and television producers have pushed their shows to audiences in controlled environments that end in a discrete and quantifiable site to be transformed into advertising rates. Today's viewers program their DVR's to create their own viewing schedules, wait to watch entire seasons in marathon DVD viewing sessions and stream shows to their mobile devices. The rise of a curatorial culture where viewers create their own entertainment packages and select from a buffet of viewing options and venues has caused a seismic shift for the traditional television industry. While audiences clamor for more story-driven and scripted entertainment, their new viewing habits undermine the dominant economic structures that fund quality episodic series.Television on Demand examines how we have reached this present moment; and considers the viable future(s) of this crucial culture industry. This leads to an understanding of an empowered audience that realizes its means of control of how it consumes media, as well as a new way of looking at the industry we have traditionally and currently call 'television.' Feminist Criticism and Social Change (RLE Feminist Theory)-Deborah Rosenfelt 2013-05-20 This lively and controversial collection of essays sets out to theorize and practice a 'materialist-feminist' criticism of literature and culture. Such a criticism is based on the view that the material conditions in which men and women live are central to an understanding of culture and society. It emphasises the relation of gender to other categories of analysis, such as class and race, and considers the connection between ideology and cultural practice, and the ways in which all relations of power change with changing social and economic conditions. By presenting a wide range of work by major feminist scholars, this anthology in effect defines as well as illustrates the materialist-feminist tendency in current literary criticism. The essays in the first part of the book examine race, ideology, and the literary canon and explore the ways in which other critical discourse, such as those of deconstruction and French feminism, might be useful to a feminist and materialist criticism. The second part of the book contains examples of such criticism in practice, with studies of individual works, writers and ideas. An introduction by the editors situates the collected essays in relation both to one another and to a shared materialist/feminist project. Feminist Criticism and Social Change demonstrates the important contribution of materialist-feminist criticism to our understanding of literature and society, and fulfils a crucial need among those concerned with gender and its relation to criticism.

A History of Spanish Film-Sally Faulkner 2013-04-11 A History of Spanish Film explores Spanish film from the beginnings of the industry to the present day by combining some of the most exciting work taking place in film studies with some of the most urgent questions that have preoccupied twentieth-century Spain. It addresses new questions in film studies, like 'prestige film' and 'middlebrow cinema', and places these in the context of a country defined by social mobility, including the 1920s industrial boom, the 1940s post-Civil War depression, and the mass movement into the middle classes from the 1960s onwards. Close textual analysis of some 42 films from 1910-2010 provides an especially useful avenue into the study of this cinema for the student. - Uniquely offers extensive close readings of 42 films, which are especially useful to students and teachers of Spanish cinema. - Analyses Spanish silent cinema and films of the Franco era as well as contemporary examples. - Interrogates film's relations with other media, including literature, pictorial art and television. - Explores both 'auteur' and 'popular' cinemas. - Establishes 'prestige' and the 'middlebrow' as crucial new terms in Spanish cinema studies. - Considers the transnationality of Spanish cinema throughout its century of existence. - Contemporary directors covered in this book include Almodóvar, Bollaín, Díaz Yanes and more.

Childhood and Celebrity-Jane O'Connor 2017-03-16 The twenty-first century has seen an explosion in the ways and means in which children can become part of celebrity culture. With the rise in popularity of reality TV, child beauty pageants, talent shows, and social media platforms, as well as more established routes to fame through TV, cinema, theatre and music, the number of children establishing a presence in public life continues to proliferate. Childhood and Celebrity brings together international scholarly writing and research about famous children, and representations of childhood, from a range of disciplines including Childhood Studies, Celebrity Studies, Cultural Studies and Film Studies in order to open up a theoretical space in which to explore and understand the complex relationship between contemporary childhood and celebrity culture. This unique collection includes detailed case studies of specific child performers such as McCauley Culklin and Miley Cyrus, histories of child stars in the 'Golden Age' of Hollywood, analyses of representations of children in film and discussions of children as media creators and producers. Key themes of transgression, gender, 'coming of age', childhood innocence and children's rights recur in the chapters and present a compelling argument for the emergence of the field of Childhood and Celebrity as an area of study in its own right. Javanmardi-Lloyd Ridgeon 2018-11-15 Javanmardi is one of those Persian terms that is frequently mentions in discussions of Persian identity, and yet its precise meaning is difficult to comprehend. A number of equivalents have been offered, including chivalry and manliness, and while these terms are not incorrect, javanmardi transcends them. The concept encompasses character traits of generosity, selflessness, hospitality, bravery, courage, honesty, truthfulness and justice—and yet there are occasions when the exact opposite of these is required for one to be a javanmard. At times it would seem that being a javanmard is about knowing and doing the right thing, although this definition, too, falls short of the term's full meaning. The present collection is the product of a three-year project financed by the British Institute of Persian Studies on the theme of "Javanmardi in the Persianate world." The articles in this volume represent the sheer range, influence, and importance that the concept has had in creating and contributing to Persianate identities over the past one hundred and fifty years. The contributions are intentionally broad in scope. Rather than focus, for example, on medieval Sufi manifestations of javanmardi, both medieval and modern studies were encouraged, as were literary, artistic, archaeological, and sociological studies among others. The opening essays examine the concept's origin in medieval history and legends throughout a geographical background that spans from modern Iran to Turkey, Armenia, and Bosnia, among both Muslim and Christian communities. Subsequent articles explore modern implications of javanmardi within such contexts as sportsmanship, political heroism, gender fluidity, cinematic representations, and the advent of digitalization.

Adaptation Studies-Jorgen Bruhn 2013-07-11 With case study examples across a range of media, this book brings together leading international scholars to explore new directions in adaptation studies. Hispanic and Lusophone women filmmakers-Parvati Nair 2019-01-04 This volume examines the films of Hispanic and Lusophone women filmmakers from the 1930s to the present day. It establishes productive connections between film practices across these geographical areas by identifying common areas of concern on the part of these female filmmakers. Focusing on aesthetic, theoretical and socio-historical analyses, it questions the manifest or latent gender and sexual politics that inform and structure the emerging cinematic productions by women filmmakers in Portugal, Spain, Latin America and the US. With a combination of scholars from the UK, the US, Spain and Latin America, the volume documents and interprets a fascinating corpus of films made by Hispanic and Lusophone women and proposes research strategies and methodologies that can expand our understanding of socio-cultural and psychic constructions of gender and sexual politics. An essential resource to rethink notions of gender identity and subjectivity, it is a unique contribution to Spanish and Latin American Film Studies and Film Studies.

Spanish National Cinema-Núria Triana-Toribio 2012-11-12 This study examines the discourses of nationalism as they intersected or clashed with Spanish film production from its inception to the present. While the book addresses the discourses around filmmakers such as Almodóvar and Medem, whose work has achieved international recognition, Spanish National Cinema is particularly novel in its treatment of a whole range of popular cinema rarely touched on in studies of Spanish cinema. Using accounts of films, popular film magazines and documents not readily available to an English-speaking audience, as well as case studies focusing on the key issues of each epoch, this volume illuminates the complex and changing relationship between cinema and Spanish national identity.

(Re)viewing Creative, Critical and Commercial Practices in Contemporary Spanish Cinema-Duncan Wheeler 2015-06-01 Formulated around a number of key thematic concerns - including new creative trends; the politics and practices of memory; auteurship, genre, and stardom in a transnational age - this reassessment of contemporary Spanish cinema from 1992 to 2012 brings leading academics from a broad range of disciplinary and geographical backgrounds into dialogue with critically and commercially successful practitioners to suggest the need to redefine the parameters of one of the world's most creative national cinemas. This volume will appeal not only to students and scholars of Spanish films, but also to anyone with an interest in contemporary world cinema.

Cult Television- 2004

The Cinema of Spain and Portugal-Roman Gubern 2005 Providing an overview of Spanish and Portuguese cinema, this title contains 24 essays, each on a separate seminal film from the region, profiling work from the likes of Pedro Almodivar and João Cesar Monteiro.

Spanish Film Cultures-Núria Triana-Toribio 2019-07-25 The past four decades have seen the Spanish film industry rise from isolation in the 1970s to international recognition within European and World Cinema today. Exploring the cultural and political imperatives that governed this success, this book shows how Spanish film culture was deliberately and strategically shaped into its current form.

Netfixed-Gina Keating 2012-10-11 Netflix has come a long way since 1997, when two Silicon Valley entrepreneurs, Marc Randolph and Reed Hastings, decided to start an online DVD store before most people owned a DVD player. They were surprised and elated when launch-day traffic in April 1998 crashed their server and resulted in 150 sales. Today, Netflix has more than 25 million subscribers and annual revenues above \$3 billion. Yet long-term success-or even survival-is still far from guaranteed. Journalist Gina Keating recounts the absorbing, fast-paced drama of the company's turbulent rise to the top and its attempt to invent two new kinds of business. First it engaged in a grueling war against video-store behemoth Blockbuster, transforming movie rental forever. Then it jumped into an even bigger battle for online video streaming against Google, Hulu, Amazon, and the big cable companies. Netflix ushered in such innovations as DVD rental by mail, a patented online queue of upcoming rentals, and a recommendation algorithm called Cinematch that proved crucial in its struggle against bigger rivals. Yet for all its success, Netflix is still a polarizing company. Hastings is often heralded as a visionary-he was named Business Person of the Year in 2010 by Fortune-even as he has been called the nation's worst CEO. Netflix also faces disgruntled customers after price increases and other stumbles that could tarnish the brand forever. The quest to become the world's portal for premium video on demand will determine nothing less than the future of entertainment and the Internet. Drawing on extensive new interviews and her years covering Netflix as a financial and entertainment reporter, Keating makes this tale as absorbing as it is important.

Women Filmmakers-Jacqueline Levitin 2012-12-06 This wide-ranging volume of new work brings together women filmmakers and critics who speak about what has changed over the past twenty years. Including such filmmakers as Margarethe von Trotta, Deepa Mehta, and Pratibha Parmar, and such critics as E. Ann Kaplan, this comprehensive volume addresses political, artistic, and economic questions vital to understanding the relationship of women to the art and business of filmmaking.

Vacation Stories-Santiago Ramón y Cajal 2001 Written by Nobel Prize-winning Ramn y Cajal and translated into English for the first time by MacArthur Fellow Laura Otis, these five ingenious, early science fiction tales take a politically subversive and wickedly microscopic look at the nature, allure, and danger of scientific curiosity

100 Years of Spanish Cinema-Tatjana Pavlović 2009-02-23 100 Years of Spanish Cinema provides an in-depth look at themost important movements, films, and directors of twentieth-centurySpain from the silent era to the present day. A glossary of film terms provides definitions of essentialtechnical, aesthetic, and historical terms Features a visual portfolio illustrating key points of many ofthe films analyzed Includes a clear, concise timeline to help students quicklyplace films and genres in Spain's political, economical, andhistorical contexts Discusses over 20 films including Amor Que Mata, Un ChienAndalou, Viridiana, El Verdugo, El Crimen de Cuenca, and Pepi, Luci, Born OuterSpeares-Daniel Fischlin 2014-01-01 For Shakespeare and Shakespearean adaptation, the global digital media environment is a [brave new world] of opportunity and revolution. InOuterSpeares: Shakespeare, Intermedia, and the Limits of Adaptation, noted scholars of Shakespeare and new media consider the ways in which various media affect how we understand Shakespeare and his works. Daniel Fischlin and his collaborators explore a wide selection of adaptations that occupy the space between and across traditional genres [] what artist Dick Higgins calls [intermedia] [] ranging from adaptations that use social networking, cloud computing, and mobile devices to the many handicrafts branded and sold in connection with the Bard. With essays on YouTube and iTunes, as well as radio, television, and film, OuterSpeares is the first book to examine the full spectrum of past and present adaptations, and one that offers a unique perspective on the transcultural and transdisciplinary aspects of Shakespeare in the contemporary world.

Television Aesthetics and Style-Steven Peacock 2013-07-04 Although Film Studies has successfully (re)turned attention to matters of style and interpretation, its sibling discipline has left the territory uncharted - until now. The question of how television operates on a stylistic level has been critically underexplored, despite being fundamental to our viewing experience. This significant new work redresses a vital gap in Television Studies by engaging with the stylistic dynamics of TV; exploring the aesthetic properties and values of both the medium and particular types of output (specific programmes); and raising important questions about the way we judge television as both cultural artifact and art form. Television Aesthetics and Style provides a unique and vital intervention in the field, raising key questions about television's artistic properties and possibilities. Through a series of case-studies by internationally renowned scholars, the collection takes a radical step forward in understanding TV's stylistic achievements.

Spanish Lessons-Paul Julian Smith 2017-09-01 Though unjustly neglected by English-language audiences, Spanish film and television not only represent a remarkably influential and vibrant cultural industry; they are also a fertile site of innovation in the production of "transmedia" works that bridge narrative forms. In Spanish Lessons, Paul Julian Smith provides an engaging exploration of visual culture in an era of collapsing genre boundaries, accelerating technological change, and political-economic tumult. Whether generating new insights into the work of key figures like Pedro Almodóvar, comparing media depictions of Spain's economic woes, or giving long-overdue critical attention to quality television series, Smith's book is a consistently lively and accessible cultural investigation.

Dead Ringers-Jennifer Forrest 2012-02-01 Addresses the important role of remakes in film culture, from early cinema to contemporary Hollywood.

MULTIDISCIPLINARY VIEWS ON POPULAR CULTURE. Proceedings of the 5th International SELICUP Conference-Eduardo de Gregorio-Godeo 2014-09-04

Signs of Science-Dale J. Pratt 2001 Signs of Science: Literature, Science, and Spanish Modernity since 1868 traces how Spanish culture represented scientific activity from the mid-nineteenth century onward. The book combines the global perspective afforded by historical narrative with detailed rhetorical analyses of images of science in specific literary and scientific texts. As literary criticism it seeks to illuminate similarities and differences in how science and scientists are pictured; as cultural history it follows the course of a centuries-long dialogue about Spain and science.

Global Genres, Local Films-Elena Ollete-Aldea 2015-12-17 The acute processes of globalisation at the turn of the century have generated an increased interest in exploring the interactions between the so-called global cultural products or trends and their specific local manifestations. Even though cross-cultural connections are becoming more patent in filmic productions in the last decades, cinema per se has always been characterized by its hybrid, transnational, border-crossing nature. From its own inception, Spanish film production was soon tied to the Hollywood film industry for its subsistence, but other film traditions such as those in the Soviet Union, France, Germany and, in particular, Italy also determined either directly or indirectly the development of Spanish cinema. Global Genres, Local Films: The Transnational Dimension of Spanish Cinema reaches beyond the limits of the film text and analyses and contextualizes the impact of global film trends and genres on Spanish cinema in order to study how they helped articulate specific national challenges from the conflict between liberalism and tradition in the first decades of the 20th century to the management of the contemporary financial crisis. This collection provides the first comprehensive picture of the complex national and supranational forces that have shaped Spanish films, revealing the tensions and the intricate dialogue between cross-cultural aesthetic and narrative models on the one hand, and indigenous traditions on the other, as well as the political and historical contingencies these different expressions responded to.

Rating the Audience-Mark Balnaevs 2011-10-25 Knowing, measuring and understanding media audiences have become a multi-billion dollar business. But the convention that underpins that business, audience ratings, is in crisis. Rating the Audience is the first book to show why and how audience ratings research became a convention, an agreement, and the first to interrogate the ways that agreement is now under threat. Taking a historical approach, the book looks at the evolution of audience ratings and the survey industry. It goes on to analyse today's media environment, looking at the role of the internet and the increased difficulties it presents for measuring audiences. The book covers all the major players and controversies, such as Facebook's privacy rulings and Google's alliance with Nielsen. Offering the first real comparative study, it will be critical for media students and professionals.

A New Gaze Concepcion Cascajosa Virino