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Fan Phenomena: Harry Potter-Valerie Estelle Frankel 2019-07-01 Nineteen years later . . . Even as a new generation embraces the Harry Potter novels for the first time, J.K. Rowling’s world is expanding with Fantastic Beasts, Cursed Child and Pottermore. There are new mobile games, new toys and, of course, the theme parks. Meanwhile, Quidditch and the Harry Potter Alliance stretch from college to college, inspiring each generation. Fans have adapted the series into roleplaying games, parodies, musicals, films, dances, art and published fiction like Tommy Taylor or Carry On. They are also scrambling Potter with new franchises: Game of Thrones, Hunger Games, Percy Jackson, Hamilton. What else is this new generation discovering about loving Potter? Which are the best conventions, the best fanfiction and wizard rock? And, how has Potter aged and what does it still have to teach us? Fan Phenomena: Harry Potter offers Potter fans a taste of the best the fandom has to offer.

The Routledge Companion to Media and Human Rights-Howard Tumber 2017-07-14 The Routledge Companion to Media and Human Rights offers a comprehensive and contemporary survey of the key themes, approaches and debates in the field of media and human rights. The Companion is the first collection to bring together two distinct ways of thinking about human rights and media, including scholarship that examines media as a human right alongside that which looks at media coverage of human rights issues. This international collection of 49 newly written pieces thus provides a unique overview of current research in the field, while also providing historical context to help students and scholars appreciate how such developments depart from past practices. The volume examines the universal principals of freedom of expression, legal instruments, the right to know, media as a human right, and the role of media organisations and journalistic work. It is organised thematically in five parts: Communication, Expression and Human Rights Media Performance and Human Rights: Political Processes Media Performance and Human Rights: News and Journalism Digital Activism, Witnessing and Human Rights Media Representation of Human Rights: Cultural, Social and Political. Individual essays cover an array of topics, including mass-surveillance, LGBT advocacy, press law, freedom of information and children’s rights in the digital age. With contributions from both leading scholars and emerging scholars, the Companion offers an interdisciplinary and multidisciplinary approach to media and human rights allowing for international comparisons and varying perspectives. The Routledge Companion to Media and Human Rights provides a comprehensive introduction to the current field useful for both students and researchers, and defines the agenda for future research.

Visual Political Communication-Anastasia Veneti 2019-08-14 This book offers a theoretically driven, empirically grounded survey of the role visual communication plays in political culture, enabling a better understanding of the significance and impact visuals can have as tools of political communication. The advent of new media technologies have created new ways of producing, disseminating and consuming visual communication, the book hence explores the theoretical and methodological underpinnings of visual political communication in the digital age, and how visual communication is employed in a number of key settings. The book is intended as a specialist reading and teaching resource for courses on media, politics, citizenship, activism, social movements, public policy, and communication.

Anamorphic Authorship in Canonical Film Adaptation-Robert Geal 2020-08-14 This book develops a new approach for the study of films adapted from canonical ‘originals’ such as Shakespeare’s plays. Departing from the current consensus that adaptation is a heightened example of how all texts inform and are informed by other texts, this book instead argues that film adaptations of canonical works extend cinema’s inherent mystification and concealment of its own artifice. Film adaptation consistently manipulates and obfuscates its traces of ‘original’ authorial enunciation, and oscillates between overtly authored articulation and seemingly un-authored unfolding. To analyse this process, the book moves from a dialogic to a psychoanalytic poststructuralist account of film adaptations of Shakespeare’s plays. The differences between these rival approaches to adaptation are explored in depth in the first part of the book, while the second part constructs a taxonomy of the various ways in which authorial signs are simultaneously foregrounded and concealed in adaptation’s anamorphic drama of authorship.

Spanish Cinema of the New Millennium-Thomas Deveny 2019-04-12 Spanish Cinema of the New Millennium provides a new approach to the study of contemporary Spanish cinema between 2000 and 2015, by analysing films that represent both ‘high’ and ‘popular’ culture side by side. The two film cultures are represented by Goya-winning films and the biggest box-office successes. By analysing the chronological trajectory of the country’s most important films over this period, Spanish Cinema of the New Millennium examines contemporary Spain’s national identity, culture and film industry.

Human Rights, Iranian Migrants, and State Media-Shabnam Moinipour 2019-06-21 This book offers a detailed analysis of the Islamic Republic of Iran’s approach towards human rights in the media. It looks at the state-owned and state-controlled Islamic Republic of Iran Broadcasting (IRIB), employing content analysis and multimodal critical discourse analysis to explore its underlying strategies in portraying the international rights norms. The book also features analysis of surveys and interviews of recent Iranian migrants to determine the extent to which the Iranian public is aware of human rights principles and their views on whether and how the international rights norms are portrayed on IRIB.

Polish Migrants in European Film 1918–2017-Kris Van Heuckelom 2019-04-23 This study explores the representation of international migration on screen and how it has gained prominence and salience in European filmmaking over the past 100 years. Using Polish migration as a key example due to its long-standing cultural resonance across the continent, this book moves beyond a director-oriented approach and beyond the dominant focus on postcolonial migrant cinemas. It succeeds in being both transnational and longitudinal by including a diverse corpus of more than 150 films from some twenty different countries, of which Roman Polański’s The Tenant, Jean-Luc Godard’s Passion and Krzysztof Kieślowski’s Trois couleurs: Blanc are the best-known examples. Engaging with contemporary debates on modernisation and Europeanisation, the author proposes the notion of “close Otherness” to delineate the liminal position of fictional characters with a Polish background. Polish Migrants in European Film 1918-2017 takes the reader through a wide range of genres, from interwar musicals to Cold War defection films; from communist-era exile right up to the contemporary moment. It is suitable for scholars interested in European or Slavic studies, as well as anyone who is interested in topics such as identity construction, ethnic representation, East-West cultural exchanges and transnationalism.

Amateur Media and Participatory Cultures-Annamaria Motrescu-Mayes 2019-01-23 Amateur Media and Participatory Cultures aims to delineate the boundary line between today’s amateur media practice and the canons of professional media and film practice. Identifying various feasible interpretative frameworks, from historical to anthropological perspectives, the volume proposes a critical language able to cope with amateur and new media’s rapid technological and interpretative developments. Conscious of the fact that amateur media continue to be seen as the benchmark of visual records of authentic rather than mass-media-derived events, Annamaria Motrescu-Mayes and Susan Aasman pay particular attention to the ways in which diverse sets of concepts of amateur media have now merged across global visual narratives and everyday communication protocols. Building on key research questions and content analysis in media and communication studies, they have assessed differences between professional and amateur media productions based on the ways in which the ‘originators’ of an image have been influenced by, or have challenged, their context of production. This proposes that technical skills, degrees of staging and/or censoring visual information, and patterns in media socialisation define central differences between professional and amateur media production, distribution and consumption. The book’s methodical and interdisciplinary approach provides valuable insights into the ways in which visual priming, cultural experiences and memory-building are currently shaped, stored and redistributed across new media technologies and visual channels.

The Politics of Digital India-Pradip Ninan Thomas 2019-07-11 Transforming India into a digital state has been an objective of successive governments in India. However, the digital, by its very nature, is a capricious, multi-dimensional entity. Its operationalization across multiple sectors in India has highlighted the fact that the digital compact with publics in India is a two-edged sword. On the one hand, devices such as mobile phones have enabled access and efficiencies, and on the other, they have increased the scope for surveillance capitalism and the expansion of governmentality. The digital is at the same time a resource, commodity, and process that is absolutely fundamental to most if not all productive forces across multiple sectors. As a part of the Media Dynamics in South Asia series, this volume explores the making of digital India and specifically deals with the contradictions of an imperfect democracy, internal compulsions, and external pressures that continue to play crucial roles in the shaping of the same. Mindful of the key roles played by political economy and context and based on conversations with theory and practice, it makes a case for critical understanding of the digital embrace in India.

No Longer Newsworthy-Christopher R. Martin 2019-05-15 Until the recent political shift pushed workers back into the media spotlight, the mainstream media had largely ignored this significant part of American society in favor of the moneyed "upscale" consumer for more than four decades. Christopher R. Martin now reveals why and how the media lost sight of the American working class and the effects of it doing so. The damning indictment of the mainstream media that flows through No Longer Newsworthy is a wakeup call about the critical role of the media in telling news stories about labor unions, workers, and working-class readers. As Martin charts the decline of labor reporting from the late 1960s onwards, he reveals the shift in news coverage as the mainstream media abandoned labor in favor of consumer and business interests. When newspapers, especially, wrote off working-class readers as useless for their business model, the American worker became invisible. In No Longer Newsworthy, Martin covers this shift in focus, the loss of political voice for the working class, and the emergence of a more conservative media in the form of Christian television, talk radio, Fox News, and conservative websites. Now, with our fractured society and news media, Martin offers the mainstream media recommendations for how to push back against right-wing media and once again embrace the working class as critical to its audience and its democratic function.

Journalism, Gender and Power-Cynthia Carter 2019-02-12 Journalism, Gender and Power revisits the key themes explored in the 1998 edited collection News, Gender and Power. It takes stock of progress made to date, and also breaks ground in advancing critical understandings of how and why gender matters for journalism and current democratic cultures. This new volume develops research insights into issues such as the influence of media ownership and control on sexism, women’s employment, and "macho" news cultures, the gendering of objectivity and impartiality, tensions around the professional identities of journalists, news coverage of violence against women, the sexualization of women in the news, the everyday experience of normative hierarchies and biases in newswork, and the gendering of news audience expectations, amongst other issues. These issues prompt vital questions for feminist and gender-centred explorations concerned with reimagining journalism in the public interest. Contributors to this volume challenge familiar perspectives, and in so doing, extend current parameters of dialogue and debate in fresh directions relevant to the increasingly digitalized, interactive intersections of journalism with gender and power around the globe. Journalism, Gender and Power will inspire readers to rethink conventional assumptions around gender in news reporting—conceptual, professional, and strategic—with an eye to forging alternative, progressive ways forward.

Animated Personalities-David McGowan 2019-02-26 Mickey Mouse, Betty Boop, Donald Duck, Bugs Bunny, Felix the Cat, and other beloved cartoon characters have entertained media audiences for almost a century, outliving the human stars who were once their contemporaries in studio-era Hollywood. In Animated Personalities, David McGowan asserts that iconic American theatrical short cartoon characters should be legitimately regarded as stars, equal to their live-action counterparts, not only because they have enjoyed long careers, but also because their star personas have been created and marketed in ways also used for cinematic celebrities. Drawing on detailed archival research, McGowan analyzes how Hollywood studios constructed and manipulated the star personas of the animated characters they owned. He shows how cartoon actors frequently kept pace with their human counterparts, granting “interviews,” allowing “candid” photographs, endorsing products, and generally behaving as actual actors did—for example, Donald Duck served his country during World War II, and Mickey Mouse was even embroiled in scandal. Challenging the notion that studios needed actors with physical bodies and real off-screen lives to create stars, McGowan demonstrates that media texts have successfully articulated an off-screen existence for animated characters. Following cartoon stars from silent movies to contemporary film and television, this groundbreaking book broadens the scope of star studies to include animation, concluding with provocative questions about the nature of stardom in an age of digitally enhanced filmmaking technologies.

Robert Taylor-Gillian Kelly 2019-06-27 Because of his lengthy screen resume that includes almost eighty appearances in such movies as Camille and Waterloo Bridge, as well as a marriage and divorce to actress Barbara Stanwyck, Robert Taylor was a central figure of Hollywood’s classical era. Despite this, he can be regarded as a “lost” star, an interesting contradiction given the continued success he enjoyed during his lifetime. In Robert Taylor: Male Beauty, Masculinity, and Stardom in Hollywood, author Gillian Kelly investigates the initial construction and subsequent developments of Taylor's star persona across his thirty-five-year career. By examining concepts of male beauty, men as object of the erotic gaze, white American masculinity, and the unusual longevity of a career initially based on looks, Kelly highlights how gender, masculinity, and male stars and the ageing process affected Taylor's career. Placing Taylor within the histories of both Hollywood’s classical era and mid-twentieth-century America, this study positions him firmly within the wider industrial, cultural, and socioeconomic contexts in which he worked. Kelly examines Taylor’s film and television work as well as ephemeral material, such as fan magazines, to assess how his on- and off-screen personas were created and developed over time. Taking a mostly chronological approach, Kelly places Taylor’s persona within specific historical moments in order to show the complex paradox of his image remaining consistently recognizable while also shifting seamlessly within the Hollywood industry. Furthermore, she explores Taylor’s importance to Hollywood cinema by demonstrating how a star persona like his can “fit” so well, and for so long, that it almost becomes invisible and, eventually, almost forgotten.

Serial Selves-Frederik Byrn Køhlert 2019-03-15 Autobiography is one of the most dynamic and quickly-growing genres in contemporary comics and graphic narratives. In Serial Selves, Frederik Byrn Køhlert examines the genre’s potential for representing lives and perspectives that have been socially marginalized or excluded. With a focus on the comics form’s ability to produce alternative and challenging autobiographical narratives, thematic chapters investigate the work of artists writing from perspectives of marginality including gender, sexuality, disability, and race, as well as trauma. Interdisciplinary in scope and attuned to theories and methods from both literary and visual studies, the book provides detailed formal analysis to show that the highly personal and hand-drawn aesthetics of comics can help artists push against established narrative and visual conventions, and in the process invent new ways of seeing and being seen. As the first comparative study of how comics artists from a wide range of backgrounds use the form to write and draw themselves into cultural visibility, Serial Selves will be of interest to anyone interested in the current boom in autobiographical comics, as well as issues of representation in comics and visual culture more broadly.

Mapping the Digital Divide in Africa-Bruce Mutsvairo 2019-05-09 Despite issues associated with the digital divide, mobile telephony is growing on the continent and the rise of smartphones has given citizens easy access to social networking sites. But the digital divide, which mostly reflects on one's race, gender, socioeconomic status or geographical location, stands in the way of digital progress. What opportunities are available to tame digital disparities? How are different societies in Africa handling digital problems? What innovative methods are being used to provide citizens with access to critical information that can help improve their lives? Experiences from various locations in several sub-Saharan African countries have been carefully selected in this collection with the aim of providing an updated account on the digital divide and its impact in Africa.

The Power of Sports-Michael Serazio 2019-04-23 A provocative, must-read investigation that both appreciates the importance of—and punctures the hype around—big-time contemporary American athletics In an increasingly secular, fragmented, and distracted culture, nothing brings Americans together quite like sports. On Sundays in September, more families worship at the altar of the NFL than at any church. This appeal, which cuts across all demographic and ideological lines, makes sports perhaps the last unifying mass ritual of our era, with huge numbers of people all focused on the same thing at the same moment. That timeless, live quality—impervious to DVR, evoking ancient religious rites—makes sports very powerful, and very lucrative. And the media spectacle around them is only getting bigger, brighter, and noisier—from hot take journalism formats to the creeping infestation of advertising to social media celebrity schemes. More importantly, sports are sold as an oasis of community to a nation deeply divided: They are escapist, apolitical, the only tie that binds. In fact, precisely because they appear allegedly “above politics,” sports are able to smuggle potent messages about inequality, patriotism, labor, and race to massive audiences. And as the wider culture works through shifting gender roles and masculine power, those anxieties are also found in the experiences of female sports journalists, athletes, and fans, and through the coverage of violence by and against male bodies. Sports, rather than being the one thing everyone can agree on, perfectly encapsulate the roiling tensions of modern American life. Michael Serazio maps and critiques the cultural production of today’s lucrative, ubiquitous sports landscape. Through dozens of in-depth interviews with leaders in sports media and journalism, as well as in the business and marketing of sports, The Power of Sports goes behind the scenes and tells a story of technological disruption, commercial greed, economic disparity, military hawkishness, and ideals of manhood. In the end, despite what our myths of escapism suggest, Serazio holds up a mirror to sports and reveals the lived realities of the nation staring back at us.

Political Communication-Aeron Davis 2019-05-29 We are living in a period of great uncertainty. Votes for Brexit and Trump, along with widespread political volatility, are not only causing turmoil; they are signs that many long-predicted tipping points in media and politics have been reached. Such changes have worrying implications for democracies everywhere. In this text, Aeron Davis bridges old and new to map the shifts and analyse what they mean for our aging democracies. Why are volatile, polarized electorates no longer prepared to support established political parties? Why are large parts of the legacy media either dying or dismissed as 'fake news'? How is social media rapidly rewriting the rules? And why do some democratic leaders look more like dictators, and pollsters and economists more like fortune tellers? These questions and more are addressed in the book. Political Communication: A New Introduction for Crisis Times both introduces and challenges the established literature. It will appeal to advanced students, scholars and anyone else trying to understand the precarious state of today's media and political landscape.

Media and Society-James Curran 2010-09-01 The fifth edition of this highly-respected collection of media and communication essays contains insightful analyses from leading international academics in the field on a wide range of key topics ranging from new media to film studies.

Digital Information Ecosystems-Dominique Augey 2019-03-19 Digital information, particularly for online newsgathering and reporting, is an industry fraught with uncertainty and rapid innovation. Digital Information Ecosystems: Smart Press crosses academic knowledge with research by media groups to understand this evolution and analyze the future of the sector, including the imminent employment of bots and artificial intelligence. The book adopts an original and multidisciplinary approach to this topic: combining the science of media economics with the experience of a practicing journalist of a major daily newspaper. The result is an essential guide to the opportunities of the media to respond to a changing global digital landscape. Independent news reporting is vital in the contemporary democracy; the media must itself become a new “smart press”.

The Anarchist Cinema-James Newton 2019-03-01 The Anarchist Cinema examines the complex relationships that exist between anarchist theory and film. It identifies subversive undercurrents in cinema, and uses anarchist political theory as an interpretive framework to analyse filmmakers, genres and the notion of cinema as an anarchic space. The book focuses on three key areas. Firstly, it considers the notion that cinema is an inherently subversive space, based around fears of unruly (predominantly working class) audiences. Secondly, it establishes criteria for an 'anarchist' film by looking at a range of characteristics that express anarchist philosophy featured in a number of popular movies. In doing so, it demonstrates that the 'anarchic' in film is not hidden in obscure corners of cinematic culture, and instead is a theme that has traversed arthouse, popular and underground films. Thirdly, the book examines the place of underground and DIY filmmaking within the wider context of anarchist cinema.

Bad Film Histories-Katherine Groo 2019-02-26 A daring, deep investigation into ethnographic cinema that challenges standard ways of writing film history and breaks important new ground in understanding archives Bad Film Histories is a vital work that unsettles the authority of the archive. Katherine Groo daringly takes readers to the margins of the film record, addressing the undertheorization of film history and offering a rigorous corrective. Taking ethnographic cinema as a crucial case study, Groo challenges standard ways of thinking and writing about film history and questions widespread assumptions about what film artifacts are and what makes them meaningful. Rather than filling holes, Groo endeavors to understand the imprecisions and absences that define film history and its archives. Bad Film Histories draws on numerous works of ethnographic cinema, from Edward S. Curtis’s In the Land of the Head Hunters, to a Citroën-sponsored “croisière” across Africa, to the extensive archives of the Maison Lumière and the Musée Albert-Kahn, to dozens of expedition films from the 1910s and 1920s. The project is deeply grounded in poststructural approaches to history, and throughout Groo draws on these frameworks to offer innovative and accessible readings that explain ethnographic cinema’s destabilizing energies. As Groo describes, ethnographic works are mostly untitled, unauthored, seemingly infinite in number, and largely unrestored even in their digital afterlives. Her examination of ethnographic cinema provides necessary new thought for both film scholars and those who are thrilled by cinema’s boundless possibilities. In so doing, she boldly reexamines what early ethnographic cinema is and how these films produce meaning, challenging the foundations of film history and prevailing approaches to the archive.

Internet Democracy and Social Change-Carmit Wiesslitz 2019-04-19 Internet Democracy and Social Change examines the extent to which the democratic potential ascribed to the Internet is realized in practice and how civil society organizations take advantage of the Internet to reach their goals, focusing on the case of Israel, a highly conflicted and turbulent society.

Consumer Identites-Candice Roberts 2019-03-21 Consumer Identities explores the notion of agency by tracing the role and activities of consumers from the pre-Internet age into the possible future. Using an overview of the historical creation of consumer identity, the collection demonstrates that active consumption is not merely a product of the digital age; it has always been a means by which a person can develop identity. Grounded in the acknowledgment that identity is a constructed and contested space, the authors analyze emerging dynamics in contemporary consumerism, ongoing tensions of structure and agency in consumer identities, and the ways in which identity construction could be influenced in the future. By exploring consumer identity through examples in popular culture, the authors have created a scholarly work that will appeal to industry professionals as well as academics.

Lesbian Cinema After Queer Theory-Clara Bradbury-Rance 2020-12-30 The unprecedented increase in lesbian representation over the past two decades has, paradoxically, coincided with queer theory's radical transformation of the study of sexuality. In Lesbian Cinema after Queer Theory, Clara Bradbury-Rance argues that this contradictory context has yielded new kinds of cinematic language through which to give desire visual form. By offering close readings of key contemporary films such as Blue Is the Warmest Colour, Water Lilies and Carol alongside a broader filmography encompassing over 300 other films released between 1927 and 2018, the book provokes new ways of understanding a changing field of representation. Bradbury-Rance resists charting a narrative of representational progress or shoring up the lesbianâe(tm)s categorisation in the newly available terms of the visible. Instead, she argues for a feminist framework that can understand lesbianismâe(tm)s queerness. Drawing on a provocative theoretical and visual corpus, Lesbian Cinema after Queer Theory reveals the conditions of lesbian legibility in the twenty-first century.

Transformation and Tradition in 1960s British Cinema-Richard Farmer 2019-05-31 Over half a century on, the 1960s continue to generate strong intellectual and emotional responses - both positive and negative - and this is no less true in the arena of film. Making substantial use of new and underexplored archive resources that provide a wealth of information and insight on the period in question, this book offers a fresh perspective on the major resurgence of creativity and international appeal experienced by British cinema in that dramatic decade. Transformation and Tradition in 1960s British Cinemais the first scholarly volume on this period of British cinema for more than twenty-five years. It provides a major reconsideration of the period by focusing on the central tensions and contradiction between novelty/revolution and continuity/tradition during what remains a highly contentious period of cultural production and consumption.

Movie Circuits-Gabriel Menotti Gonring 2019-02-14 Movie Circuits is a book about cinema; more precisely, it is about how technological changes are negotiated within the operation of the medium, thus resulting in the preservation, obsolescence and expansion of its conventional apparatus. Based on an active effort to take distance from traditional disciplines, the author produces scholarship from the standpoint of the flusserian functionaries of the apparatus. He deploys his empirical, hands-on experience with the medium underpinnings, both as a projectionist and a curator, as a form of practice-based approach able to pierce through the veils of the scientific paradigm and medial ideology alike, in order to better comprehend the relationship between moving image and media technology. Departing from the modes of organization of cinema promoted by different cultural practices, from art making to piracy, the volume does a critical revision of current theories, putting into question the institutional character of medium ontology.

Reporting China on the Rise-Yuan Zeng 2019-03-26 Drawing on the structural-constructivist framework of journalistic field and habitus, Reporting China on the Rise examines the internal and external dynamics which are shaping the work of foreign correspondents in China during Xi Jinping’s tenure. This study presents findings from extensive surveys and interviews with current and former correspondents based in China. It aims to explore how they have responded, and continue to respond, to pressures from within the journalistic field (such as a transforming media industry), as well as from constant shifts in global geopolitics, and China’s increasingly restrictive journalistic environment. These factors are shown to work together to relationally define the news production practice of these correspondents and, ultimately, shape the final news product. Journalism in modern China has become a widely discussed, yet gravely under-researched topic, both for policy-makers and academics. Reporting China on the Rise seeks to open up discussions around the role of the foreign press in generating meaningful media coverage of this growing superpower. It will be an invaluable resource for students and researchers of Journalism and Media Studies.

Cultural Protest in Journalism, Documentary Films and the Arts-Daniel H. Mutibwa 2019-02-13 Cultural Protest in Journalism, Documentary Films and the Arts: Between Protest and Professionalisation entails a comprehensive account of the history and trajectory of contemporary journalistic, (documentary) film, and arts and cultural actors rooted (partially or wholly) in radical, alternative, community, voluntary, participatory and independent movements primarily in Britain and Germany. It focuses particularly on the examination of production and organisational contexts of selected case studies, some of which date from the countercultural era. The book takes a transnational and interdisciplinary approach encompassing a range of theoretical perspectives – drawn from the political economy of communication tradition; alternative media scholarship; journalism studies; critical sociological and cultural studies of media industries; cultural industries research; and critical and social theory – in conjunction with extensive ethnographic fieldwork. It does so to reveal the obscure nature of media and cultural production and organisation at seventeen media and cultural actors based in Britain and Germany, including South Africa and Nigeria. A particular focus is placed on how such actors balance competing imperatives of a civic/socio-political, professional, artistic and commercial nature as well as various systemic pressures, and on how they navigate the resultant ambivalences, paradoxes and tensions in their day-to-day work. In essence, the book highlights key insights into a changing nature and quality of engagement with social and political realities in protest cultures.

Cain on Screen-Thomas G. Deveny 1999 Focuses on one of contemporary Spanish cinema's fundamental recurring themes: the Spanish Civil War and its aftermath.

Advertising in MENA Goes Digital-Ilhem Allagui 2019-04-04 An inside story of local, regional and global advertising in the Middle East. Grounded in empirical research and theories, this book explores the evolution of advertising practices, audiences, digital media and communication technologies in increasingly complex MENA environments. Advertising in MENA Goes Digital draws on empirical research and theories to explore how the adoption of digital technology in the Middle East and North Africa, through information and communication technologies, social media and mobile, have shaped creative advertising solutions. Through key case studies of marketing in the pan-Arab market from regional and global brands as Procter & Gamble, Olay, Vimto, and MTV Arabia, the book sheds light on the intricate relationship between technological and societal development and advertising practice. It examines cultural constituents such as humor, religion and gender, political advertising driven by the new wave of democracy in the region and digital activism, technological and digital transformations and the economic ways advertising support new media start-ups. Supported by examples and campaigns, the book discusses the way global or regional brands standardized or localized their messaging while adopting international techniques but market-oriented solutions. The book will key reading for scholars and students in advertising, marketing, business, journalism, cultural studies and media in addition to Middle East Studies. It is also an essential text for media and marketing communication industry professionals, and will appeal to those interested in the global-local dichotomy and promotional communications.

Cultural Politics Around East Asian Cinema 1939-2018-Noriko Sudo 2020-07-25 This book examines the interdependent relationships between the film industry and the state in East Asia, treating films as political economic products, mixtures of government policy and industrial motives, rather than mere works of art or media commodities. Chapters examine the East Asian film industries from the 1930s to the 2010s, which pursued their own economic and political goals by cooperating, negotiating, and conflicting with states. Through studies of national film policies, film industry strategies, and cultural-political influences on audience receptivity, this book reveals how films are formed by the interaction of the state, the film companies, and audiences.

Media and Participation in Post-Migrant Societies-Tanja Thomas 2019-04-15 Media and Participation in Post-Migrant Societies addresses an important shortcoming in the research on participation in media cultures by introducing a special focus on post-migrant conditions to the discussion – both as conceptual refinements and as empirical studies.

Twitter-Innocent Chiluwa 2019 Social media have formed part and parcel of our everyday life. Defined by many as "a public sphere," Twitter has indeed enabled social and political conversations, empowering diverse voices from networked societies that hold government accountable and encourage activities that promises several benefits in business, politics, education, health, and commerce among others.This collection of essays takes a difference approach to describing the functions and roles of Twitter in almost all human affairs. In examining the various ideas and opinions about Twitter and its diverse and complex userbase, this volume not only describes the uses and perspectives but also introduces cutting-edge scientific research techniques for studying Twitter. The uses of Twitter in some professional and academic disciplines such as journalism, teaching and learning, creative writing, campaigning, sports, and business are carefully explained.This volume's international authorship includes experts, professionals, and emerging scholars from various disciplines, and they apply different methods and approaches to studying Twitter as a strong and vibrant platform of social media. This book will be very helpful as a handbook to students, scholars, and professionals in communication, journalism, education, politics, linguistics, and social media studies.

From Melies to New Media-Wendy Haslem 2019-03-05 Film history has only recently begun to understand that new media forms are not only indebted to, but firmly embedded within the traditions of early film culture. Adopting a metahistory, the author presents a comparative examination of old and new cinema, shedding light on a variety of films and new media forms. included here are theatrical experiments with light and their connections with contemporary music videos, silent cinema and their digital restorations, German Expressionist cinema and multi-screen, post-noir film, early experiments with editing and the development of "assaultive montage", celluloid expanded well beyond traditional screen ratios, the permeable frames of films exhibited in the café and in the gallery, and interactive digital screens that revise experiments in pre-cinema. Metahistory provides an approach that uncovers a constellation of older and newer cinematic forms, helping to illuminate otherwise hidden histories. It envisages the potential of new discoveries that foreground forgotten or marginalized contributions to history. This book is an exploration of the materials and technologies that can be used to explore the intersections of celluloid and digital films. This book presents a unique comparison of some of the earliest cinematic experiments and their related digital films.

Britpop Cinema-Matt Glasby 2019-04-09 Combines eyewitness accounts, close analysis, and social history to celebrate a golden age for UK film. Features exclusive interviews with key players such as Simon Pegg, Irvine Welsh, Michael Winterbottom and Edgar Wright

Media and Democracy-James Curran 2011-03-31 Media and Democracy addresses key topics and themes in relation to democratic theory, media and technology, comparative media studies, media and history, and the evolution of media research. For example: How does TV entertainment contribute to the democratic life of society? Why are Americans less informed about politics and international affairs than Europeans? How should new communications technology and globalisation change our understanding of the democratic role of the media? What does the rise of international ezines reveal about the limits of the internet? What is the future of journalism? Does advertising influence the media? Is American media independence from government a myth? How have the media influenced the development of modern society? Professor Curran’s response to these questions provides both a clear introduction to media research, written for university undergraduates studying in different countries, and an innovative analysis written by one of the field’s leading scholars.

Emergence of Cross-innovation Systems-Indrek Ibrus 2019-04-04 The ebook edition of this title is Open Access and freely available to read online. This book combines economic studies of innovation systems with studies of mediatisation, media convergence and cultural change.

True Event Adaptation-Davinia Thornley 2019-10-23

Images of Immigrants and Refugees in Western Europe-Leen d’Haenens 2019-05-14 Perception and representation of newcomers and immigrants The topic of migration has become particularly contentious in national and international debates. Media have a discernable impact on overall societal attitudes towards this phenomenon. Polls show time and again that immigration is one of the most important issues occupying people’s minds. This book examines the dynamic interplay between media representations of migrants and refugees on the one hand and the governmental and societal (re)actions to these on the other. Largely focusing on Belgium and Sweden, this collection of interdisciplinary research essays attempts to unravel the determinants of people’s preferences regarding migration policy, expectations towards newcomers, and economic, humanitarian and cultural concerns about immigration’s effect on the majority population’s life. Whilst migrants and refugees remain voiceless and highly underrepresented in the legacy media, this volume allows their voices to be heard. Contributors: Leen d’Haenens (KU Leuven), Willem Joris (KU Leuven), Paul Puschmann (KU Leuven/Radboud University Nijmegen), Ebba Sundin (Halmstad University), David De Coninck (KU Leuven), Rozane De Cock (KU Leuven), Valériane Mistiaen (Université libre de Bruxelles), Lutgard Lams (KU Leuven), Stefan Mertens (KU Leuven), Olivier Standaert (UC Louvain), Hanne Vandenberghe (KU Leuven), Koen Matthijs (KU Leuven), Kevin Smets (Vrije Universiteit Brussel), Jacinthe Mazzocchetti (UC Louvain), Lorraine Gerstmans (UC Louvain), Lien Mostmans (Vrije Universiteit Brussel), and François Heinderyckx (Université libre de Bruxelles) Ebook available in Open Access. This publication is GPRC-labeled (Guaranteed Peer-Reviewed Content). With thanks to the funding provided by Belspo (Belgian Science Policy Office), as part of the framework programme BRAIN-be (Belgian Research Action Through Interdisciplinary Networks), contract nr BR/165/A4/IM2MEDIATE.

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